

AEJMC Strategic Plan Timeline

December 2006

Decision on Strategic Planning Process Steps

Strategic Plan Design Team Formation

March 2007

Strategic Plan Design Team Start Up/ Orientation

April-July 2007

- Environmental Scan
- Member Survey
- Final Report

August 2007

- Work Session
- Member Roundtable
- Vote on Implementation Team

Organizational Feedback and Forward Planning

December 2007

Strategic Directions

Organizational Feedback and Forward Planning

January-May 2008

Strategic Plan Write Up

Plan Dissemination
June 2008
July 2008

August 2008

Strategic Plan Presentation and Vote

Debrief on Process/Plan for Implementation
Fall 2008

Implementation Team Begins Work