



Elected Standing Committee on Teaching

Schedule for 2010 AEJMC Workshop on Effective Teaching:

Check in at the AEJMC Registration Desk on the Plaza Ballroom level and get your AEJMC conference badge before our workshop begins!

Please pick up your AEJMC conference badge and AEJMC program book from the AEJMC 2010 registration desk in the foyer on the Plaza Ballroom level of the Sheraton Denver Downtown Hotel, 1550 Court Place, Denver, Colorado 80202. The Plaza Ballroom level is located one level below the hotel's main lobby.

The registration hours for the first two days are:

Monday, August 2: 6 p.m. to 9 p.m.

Tuesday, August 3: 8 a.m. to 7 p.m.

Tuesday, August 3, 2010

1 p.m. to 6 p.m. / AEJMC session # 010

See workshop details at <http://www.aejmcdenver.org/?p=2202>

Meeting Room: Plaza Court 7 room

Sheraton Denver Downtown Hotel

1550 Court Place, Denver, Colorado 80202

Moderating/ Presiding:

Debashis “Deb” Aikat, North Carolina at Chapel Hill, Scripps Howard Foundation
Journalism Teacher of the Year 2003.

1:00 – 1:15 p.m.

Welcome and Introductions

1:15 to 2:15 p.m.

Part I: The Seven Habits of Highly Effective Teachers

Panelists:

Sandra Chance, Florida, Scripps Howard Journalism Teacher of the Year 2004

Charles Davis, Missouri-Columbia, Scripps Howard Journalism Teacher of the Year 2008

Elinor Kelley Grusin, Memphis, Scripps Howard Journalism Teacher of the Year 2007

Andrea Appelhans, Denver, M. A. student

Kirsten Cangilla, Denver, undergraduate student

With inspiring stories and an array of individual insights, panelists will begin this interactive session with brief remarks about the challenges and joys of teaching. Participants will share their teaching tips and discuss effective teaching.

2:15 to 2:30 p.m.: Break

2:30 – 3:30 p.m.:

Part II: “Shoulda, Coulda, Mighta, Woulda”: Exchange of Teaching Ideas

Using Online Tools and Social Media for Effective Teaching

Nikhil Moro, North Texas

Temptations, Tribulations and Thrills: Lessons in Learning Academic Culture

Kenneth Campbell, South Carolina

Top Ten Teaching Errors (I’ve Made Them All!)

Debashis “Deb” Aikat, North Carolina at Chapel Hill, Scripps Howard Foundation Journalism Teacher of the Year, 2003

Panelists will initiate an open exchange of teaching ideas. Participants will discuss teaching ideas.

3:30 to 3:45 p.m.: Break

3:45 to 4:45 p.m.:

Part III: Proven Ways to Flourish in Academe: A Mentoring Plan to Balance Teaching, Research, Service and Life

Panelists:

Chris Callahan, Arizona State, Scripps Howard Journalism Administrator of the Year 2009

Shirley Carter, South Carolina, Scripps Howard Journalism Administrator of the Year 2006

Will Norton, Mississippi, Scripps Howard Journalism Administrator of the Year 2004

John Hamilton, Louisiana State, Scripps Howard Journalism Administrator of the Year 2003

With amazing anecdotes and astute advice, panelists will share proven ways to flourish in academe and discuss varying expectations for earning tenure, promotion and career advancement for all ranks. The panelists will also cover mentoring strategies, mentoring roles, and what works in academe and what does not. Participants will discuss academic expectations and mentoring issues.

4:45 p.m. – 5:00- Break

5:00 – 6:00: Part IV: Mentor Meet-up

Through an interactive networking process, participants will form mentoring connections they can draw on during the year.

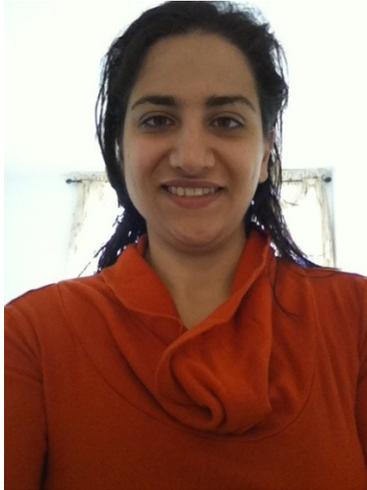
6:00 p.m.: End of workshop



Teaching Committee Elected Members (2009-10): Debashis 'Deb' Aikat, (chair), University of North Carolina at Chapel Hill | **Linda Aldoory**, University of Maryland, College Park | **Marianne Barrett**, Arizona State University | **Sheri Broyles** (vice-chair), University of North Texas | **Kenneth Campbell**, University of South Carolina | **Dane Claussen**, Point Park University | **Jennifer Greer**, University of Alabama | **Kim Lauffer**, Towson University | **Birgit Wassmuth**, Kennesaw State University.

2010 AEJMC Workshop on Effective Teaching: Brief Biographies of Participants

★ Mariam F. Alkazemi



Mariam Alkazemi is currently being considered for the position of a teaching assistant at Kuwait University's Department of Mass Communication. Her current interests involve learning about the Arabic language press in Kuwait, as well as continuing to study the media in the West. She is new to the AEJMC, and also recently joined Kuwait's Public Relations Association.

Prior to returning to her family in Kuwait in 2009, Mariam earned two Masters' degrees in Advertising and Public Relations from Michigan State University. She studied Journalism at the George Washington University as an undergraduate student.

The daughter of the first Kuwaiti to receive a Ph.D. in Economics, Mariam hopes to return to the United States within the next few days to pursue a Ph.D. Her dream is to research the impact of the media on individuals in a nascent democracy, such as Kuwait. This is a fascinating time to do so because Kuwaiti women have very recently become parliamentarians for the first time in the nation's history.

Mariam is always accessible via e-mail at mariam@alkazemi.com. Her telephone numbers are +1-(202)-413-2442 in America and +965-6627-426 in Kuwait. All mail should be sent to 3001 Veazey Terrace NW #1116, Washington, DC 20008.

★ Dr. Elizabeth "Liz" Atwood, assistant professor of journalism, Hood College, Frederick, MD



Liz Atwood is an assistant professor of journalism at Hood College in Frederick, Md., where she teaches news writing, online journalism, advanced reporting and mass media and society. She is also the adviser to the student newspaper, The Blue & Grey Today. Liz's research interests are on the impact of digital media on political discourse.

Before joining Hood College in January 2010, Liz worked for 22 years as a newspaper reporter and editor at The Baltimore Sun. Prior to that, she was a reporter at several newspapers in Virginia.

In her spare time, Liz enjoys reading, genealogy, and gardening. She is active in her community association and her church. She received her bachelor of science degree in journalism from West Virginia University, a master of arts degree in history from the University of Virginia and her Ph.D. in public communications from the University of Maryland.

Liz's coordinates are 301-696-3231 (office phone) atwood@hood.edu, 308 Rosenstock Hall, Hood College, 401 Rosemont Ave., Frederick MD 21701.

★ **Dr. Ruth Avidar, lecturer, Communication department, University of Haifa and Emek Yezreel College, Israel.**



Ruth Avidar is a lecturer in the Communication departments of the University of Haifa and the Emek Yezreel College. Ruth's teaching interests are online public relations, social media, Internet and the relationship between communication, leisure and culture. Ruth's research work covers online interactivity and responsiveness in organizational public relations, social media usage and relationship building among nonprofit associations, businesses and their publics. Ruth presented her work in various Israeli and international conferences and her work appeared in several journals.

Ruth recently received her PhD (Summa Cum-laude). Her awards and honors include the Israel Internet Association scholarship and the Yizhak Rabin award for academic excellence.

She served as the coordinator of the academic talk-series at the Centre for the Study of the Information Society at the University of Haifa and she is occasionally a reviewer for AOIR, Journal of Communication Management and Journal of Computer-Mediated Communication. She received her B.A. and M.A. degrees from the Hebrew University of Jerusalem, and her PhD from the University of Haifa, Israel.

In her spare time, Ruth loves to travel with her spouse and four kids.

Ruth's coordinates are 972-54-6675009, ruth.avidar@gmail.com, www.ruth-avidar.com

★ **Brian J. Bowe, visiting assistant professor, School of Communications, Grand Valley State University and Ph.D. candidate, Michigan State University.**



Brian J. Bowe is a visiting assistant professor of journalism in Grand Valley State University's School of Communications, where he is responsible for teaching journalism classes across the curriculum. He is a Ph.D. candidate in Michigan State University's Media and Information Studies program. Bowe is working to complete MSU's Certification in College Teaching program as part of his doctoral studies. His teaching interests include news writing, features writing and arts journalism. Bowe's research work covers second level agenda setting and media representations of Muslims.

Before moving into a faculty role at Grand Valley State, Bowe worked in the university's News and Information Services office for a decade. Prior to that public relations position, he worked as a reporter at newspapers in Michigan and New Hampshire. Bowe is a longtime music journalist and author of several young adult biographies of rock musicians. He also co-edited the anthology *CREEM: America's Only Rock 'n' Roll Magazine* (2007, Harper/Collins) and has written liner notes for Iggy & the Stooges and Was (Not Was).

Bowe is active in AEJMC. He is an avid road cyclist and guitarist and enjoys studying Arabic. Bowe graduated from Grand Valley State University with a bachelor's degree in journalism (1997) and a master's degree in communications (2004).

Bowe's coordinates are 616-990-5819, brianjbowe@yahoo.com, 278 Lake Superior Hall, 1 Campus Dr., Allendale, MI 49401-9403.

★ **Dr. Carrie Buchanan is Assistant Professor at Tim Russert Department of Communication and Theatre Arts, John Carroll University, Cleveland, Ohio.**



Dr. Carrie Buchanan is Assistant Professor at Tim Russert Department of Communication and Theatre Arts, John Carroll University, Cleveland, Ohio. After 15 years as a newspaper reporter and editor - 12 of those for the *Ottawa Citizen*, the major daily in Canada's capital – Carrie Buchanan left the business in 2000 to pursue an academic career. She taught for seven years and completed the coursework for her doctorate at Carleton University's School of Journalism and Communication in Ottawa, Canada, before moving in 2006 with her husband, a minister, to Cleveland, Ohio. She did volunteer work at the Cleveland Museum of Natural History, the Society of Professional Journalists and the First Unitarian Church of Cleveland while completing her dissertation, done in 2009. She then was delighted to land a tenure-track faculty position at John Carroll University, in the Tim Russert Department of Communication and Theatre Arts. So far she has taught or is scheduled to teach introductory journalism, First Amendment law, political communication, media literacy, editing and design, health and environment reporting. She has been involved with the Society of Professional Journalists in Cleveland for the past three years, and is now 1st Vice-President, Communications Chair and editor of the chapter's newsletter, *Writer's Week*, which is widely read by people in the communications industry in Cleveland. Her personal webpage is [here](#), and includes writing samples and a downloadable version of her dissertation, which examined changes in the construction of place and locality in two Canadian metropolitan newspapers over the course of the 20th century. Her blog about the sense of place and the disruption of moving is called [Dis.location](#).

★ **Karen J. Cannon, doctoral candidate, Dept. of Agricultural Education and Communication, University of Florida**



Karen Cannon is a doctoral candidate and graduate assistant at the University of Florida in agricultural communications where she works as the lead instructor for an undergraduate writing course and conducts research for the Center for Public Issues Education in Agriculture and Natural Resources. Her teaching interests are in improving students' classroom experience, experiential learning and reflection, and building critical thinking skills. Karen has earned teaching awards from the College of Agricultural and Life Sciences, from the University of Florida's Graduate School, and from the National Association of Colleges and Teachers of Agriculture (NACTA). Her research interests focus on media effects and new media, risk and science communication, and public opinion regarding agricultural and natural resources issues. She has presented research at regional and national conferences in the field of agricultural education and communications.

Prior to her work as a graduate assistant, Karen spent four years working in public relations for agricultural organizations, first as a public affairs specialist for the USDA, then as a management trainee in corporate communications at JBS Swift (formerly Swift & Company, a meat processing company), and finally as a manager of beef safety information at the National Cattlemen's Beef Association. Karen is a student member of AEJMC, and is active in the Association for Communication Excellence in Agriculture, Natural Resources, and the Life and Human Sciences (ACE), as well as the American Association for Agricultural Education, and NACTA. In her spare time, Karen loves to travel to see family and friends, and hopes to someday have the opportunity to pursue her interest in science communication at an international institution. She graduated from Colorado State University with a bachelor's degree in agricultural and natural resources journalism, and again two years later from the same institution with a master's in agriculture, focusing in communications. Karen anticipates graduating from the University of Florida with her doctorate in agricultural communications this fall.

Contact Karen at 352-392-0502, extension 238, karenjcannon@ufl.edu, P.O. Box 110540, Department of Agricultural Education and Communication, Gainesville, FL, 32611.

★ **Joe Cutbirth. assistant professor of journalism at the University of British Columbia**



Joe Cutbirth is assistant professor of journalism at the University of British Columbia graduate journalism department. Joe's teaching interests include news writing and reporting, journalism history and social impact of mass media. He also leads the department's graduate thesis colloquium.

Joe's research examines the interplay of traditional journalism with satire and comedy on late-night television. Before joining University of British Columbia, he taught journalism at New York University and the Columbia Graduate School of Journalism.

During the 2008 presidential campaign, Joe was a regular commentator for ABC News. He blogs on media and American politics for The Huffington Post. He's a former political reporter for the *Ft. Worth Star-Telegram*, and his freelance work has appeared in the *San Francisco Chronicle*, *Education Daily*, *Northwestern Magazine* and *The Texas Observer*. He was contributing author to *Beaches Bureaucrats and Big Oil: One Man's Fight for Texas* and *The Lonely Planet Phrase Book*.

Joe's journalism has received from the Texas Associated Press, Dallas Press Club and Texas Women's Political Caucus. He also is a past recipient of the International Reading Association's print media award.

Joe was a press spokesman for the 1994 Ann Richards gubernatorial campaign and the 1996 Clinton-Gore Texas coordinated campaign. He is a founding member of the National Lesbian-Gay Journalist Association, and a former board member for its education in journalism project. He also is a member of AEJMC and the National Communication Association.

In his spare time... well, Joe has no spare time because he hopefully is about six weeks from defending his dissertation, "Fake News/ Real Politics: Jon Stewart and the Rise of the Personal Press." He earned his BA from University of Texas at Austin, his MA from Georgetown University and his MPhil from Columbia University.

Joe's coordinates are 604-822-4227; joe.cutbirth@ubc.ca. 6388 Crescent Rd., Vancouver, B.C., V6T1Z2. <http://www.joecutbirth.com>.

★ Journalist Michael Davis



Journalist Michael Davis is the author of the *New York Times* Bestseller “Street Gang: The Complete History of *Sesame Street*.” From 2000-2007 he was a senior editor and Family Page columnist for *TV Guide*, coordinating, editing and writing major feature and cover projects for America’s largest circulation weekly.

Throughout his career, Davis has assumed an array of top editorial leadership and creative roles at newspapers, magazines and radio stations in New York, Chicago and Baltimore. During that span he was a sports broadcasting columnist for the *Chicago Sun-Times*.

He spent the 1986-87 academic year at Harvard University as a Nieman Fellow, one of 12 American journalists chosen for the open-ended sabbatical year of reflection and study.

In 1976, Davis received a Master of Science degree in Journalism with highest honors from Northwestern University’s Medill School of Journalism, where he later taught undergraduate journalism courses. In 1974, he received a Bachelor of Arts degree in Psychology from the University of North Carolina at Chapel Hill.

In 1975, he dedicated a year of service to Head Start, teaching disadvantaged pre-school children in rural New York State. In 1970, he received a Congressional Medal of Merit for Leadership for service completed at Rogers High School in his hometown on Newport, Rhode Island.

He has served on the board of directors for Society of Friends of Touro Synagogue, a national historic shrine, and on the national board of MAZON: A Jewish Response to Hunger. He also served on the board of the Maryland Committee for Children.

Davis regularly contributes freelance writing and photography to regional and national publications, including *The New York Times*, *The Washington Post* and *Parents* magazine. Two of his enterprise features written in the 1980’s were published in “Best Sports Stories,” the hardbound anthology collections of the best in American sports writing and photography. His email address is: Michael Davis [madavis2u@comcast.net]

★ **Dr. Sonya R. DiPalma, assistant professor of mass communication at the University of North Carolina Asheville**



Dr. Sonya R. DiPalma, assistant professor of mass communication at the University of North Carolina Asheville, teaches public relations writing, public relations research, crisis communication and PR case studies in addition to media ethics and commercial media senior seminar.

Her research interests include framing theory, particularly shifts in the framing of an issue; her teaching interests include the use and effects of convergence and social interactive media within public relations. Sonya is one of 5,000 accredited public relations practitioners in the United States with more than 15 years of professional public relations positions in state government, a Fortune 500 energy company, and the creative arts.

Sonya is the campus faculty advisor for the International Association of Business Communicators, a member of AEJMC and PRSA, and currently serves as vice president of the Public Relations Association of Western North Carolina.

As a research assistant at the Pennsylvania State University, she worked with the local PBS affiliate WPSU, the Center for Sports Journalism, and the Don Davis Program for Ethical Leadership.

Academic paper presentations include *Engaging photojournalism students in undergraduate research* at the 2010 Visual Communication Conference; *From beginner to advanced reporter: Examining the process of becoming a multimedia journalist* at the 2008 Convergence and Society: The participatory web conference, *The Ethical Dilemma of Google in China* at the 2007 Global Fusion conference, and *Third-person effect, celebrity politics, and fandom: George Bush doesn't care about Black people*, at the 2006 AEJMC Midwinter Conference.

She may be reached at sdipalma@unca.edu, or by cell – 828-505-5000.

★ **Dr. Kelly B. Everling, APR, Assistant Professor, School of Journalism and Mass Communication, Drake University**



Kelly Everling is assistant professor of journalism, teaching courses in the public relations sequence at Drake University. Kelly's teaching interests are public relations research, copywriting and collateral materials. Kelly's research interests include public relations pedagogy, international public relations, and agency-client relationships in public relations agencies. She has presented her work at public relations conferences nationally and has worked with domestic and global public relations agencies on various relationship studies.

Kelly has worked in public relations agencies in Chicago, Illinois, and Indianapolis, Indiana, prior to holding instructor positions at Grand Valley State University and Michigan State University. She received the 2000 Rising Star Award from the Association for Women in Communications, and the International Association of Business Communicators and the Public Relations Society of America have recognized her for her award-winning PR campaigns.

She is active in AEJMC, PRSA, and Kappa Tau Alpha Journalism and Mass Communication National Honor Society. In her spare time, Kelly serves as a board member for the Valparaiso University Alumni Association and is a member of the Young Professionals Connection of Des Moines and the Des Moines Art Center's Art Noir. She graduated from Valparaiso University, Ball State University, and Michigan State University.

Contact Kelly at 515-271-2124, Kelly.everling@drake.edu, Drake University, School of Journalism and Mass Communication, 107 Meredith Hall, 2507 University Ave., Des Moines, IA 50311.

★ **Lynette Holman, Roy H. Park Fellow Ph.D. Candidate, UNC-Chapel Hill, and soon-to-be Assistant Professor, Appalachian State University**



Lynette will begin teaching journalism at Appalachian State University this fall. Lynette's teaching interests include visual communication, print and online journalism, and emerging media skills and conceptual courses. Lynette's research work covers media effects research, particularly in the realm of online news delivery. Her dissertation research focuses on the priming effects of exemplification in online news presentations — specifically in priming stereotypes of maternal mental illness in pregnant women. She has presented 11 conference papers in the past three years. She has also conducted eyetracking research with the Digital Storytelling Effects Lab Consortium.

Prior to pursuing her Ph.D. at UNC and joining Appalachian State University, Lynette was a visiting professor of Communications/Journalism at Virginia Wesleyan College where she taught news writing, design and editing, photojournalism, and online journalism. She has also taught multimedia and visual literacy courses at UNC. She spent 10 years as an editor and designer in the newspaper industry, with most of her career spent at The Virginian-Pilot. She has also held positions in the fields of advertising, public relations and corporate communication. In addition to her Park Fellowship, her awards and honors include numerous professional awards from the Society for News Design and Virginia Press Association, as well as a 1994 Shell Oil Company Research Grant, and a 2010 Minnie S. and Eli A. Rubinstein Research Award.

She is active in AEJMC and ICA. After years of being a "flat-lander" in Virginia Beach, Va., Lynette loves to spend time with her husband and two children exploring their new home in the mountains of North Carolina. She graduated with a B.F.A in photography from James Madison University and a master's degree in journalism from The University of Texas at Austin.

Lynette's coordinates are 828-355-9057, holman.lynette@gmail.com, Appalachian State University, Department of Communication, ASU Box 32039, Boone, NC 28608-2039, <http://lynetteholman.com>

★ **Christal R.S. Johnson, Doctoral Student, Gaylord College of Journalism and Mass Communication, University of Oklahoma**



Christal R.S. Johnson is a doctoral student and a Public Relations Writing instructor at the University of Oklahoma (OU). Christal's areas of teaching interests are public relations, strategic communication, and diversity in the media. Her research interests include examining messages in weight-loss campaigns, public relations and health communication, and race and media. Christal has a published peer-reviewed journal article and has presented several research papers at regional and national communication and diversity conferences.

Christal worked as a public relations account executive, public relations consultant, and an associate professor at Richland Community College in Dallas before deciding to pursue a doctoral degree. Her anticipated graduation date is May 2011. Her awards as a doctoral student have included OU's Alumni Graduate Fellowship, Gaylord Family Scholarship, Sooner Heritage Scholarship and the AEJMC Inez Kaiser Award.

Christal is a member of AEJMC, PRSSA, and NABJ. Her professional service has included discussant and moderator at regional AEJMC conferences, and student representative for OU's Graduate Council. In her spare time, she likes to mentor local youth, volunteer as a public relations representative at her church, bowl, swim, and take naps. Christal earned her bachelor's degree in journalism (advertising) from the University of Missouri-Columbia and her master's degree in journalism (public relations), with a minor in marketing, from the University of North Texas.

Contact Christal at 940-453-9434, or, Gaylord College, Attn: Christal Johnson, 395 W. Lindsey Street, Room 3000, Norman, OK 73019, or, crsj@ou.edu.

★ **Trayce Billingsly Leak, APR, Clark Atlanta University**



Trayce Billingsly Leak, APR, is a communications professional and educator, with 10 years of experience in public relations. Leak currently serves as an assistant professor of public relations at Clark Atlanta University.

Prior to transitioning to academia, Leak managed communication projects for Big Brothers Big Sisters of Metro Atlanta, the Metro Atlanta Chamber of Commerce, United Way of Metropolitan Atlanta, the U.S. Department of Health & Human Services, NFL Players, Inc., and The Coca-Cola Company.

Leak is also a third-year doctoral student at Georgia State University, with research interests including: public relations pedagogy, sports public relations & the media, and audience studies. She holds a master's degree in public relations from Syracuse University's S.I. Newhouse School of Public Communications and a bachelor's degree in sociology, with a minor in marketing, from Florida State University.

Leak is an active member of the Public Relations Society of America and the Association for Education in Journalism and Mass Communication.

Contact Trayce at 404.880.8301 or 404.668.2460, trayceleak@gmail.com Clark Atlanta University, Mass Media Arts Department, 223 James P. Brawley Drive, SW, Atlanta, GA 30314

★ **Anne McNeilly, Assistant Professor, School of Journalism, Ryerson University**



Before joining Ryerson's journalism faculty in 2008, Anne McNeilly spent more than 25 years as a journalist, including 18 years at *The Globe and Mail*, Canada's national newspaper, where her positions included assistant national editor and copy chief. She also worked as a reporter for the *Ottawa Citizen* and the *Kitchener-Waterloo Record* where she won six writing and/or reporting awards for spot news, feature, beat and column writing.

She has taught a variety of courses at Ryerson including reporting, copy editing and information and visual resources in addition to supervising the school's internship program. Her research interests include adapting curriculum to prepare students for the changing media landscape. She presented three different papers on this theme at conferences for the Canadian Communication Association (CCA) and the Society for Teaching and Learning in Higher Education (STLHE) this summer. She is also making a GIFT presentation at the AEJMC conference later this week.

Anne has an Honours B.A. in English from Queen's University and an M.A. from the University of Western Ontario, both in Ontario. She mistakenly believed university teaching would give her more time to work on a novel that she now hopes to finish sometime this century.

Her e-mail at Ryerson University, 350 Victoria Street, Toronto, Ont. M5B 2K3 is anne.mcneilly@ryerson.ca and her phone number is 416-979-5000 ext. 2699.

★ **Debbie Michel, Associate Professor, Dept. of Communication, Andrews University**



Debbie Michel is an associate professor at Andrews University and also serves as the academic advisor to journalism majors. Debbie's teaching interests are electronic journalism and magazine production.

Before joining Andrews University, Debbie worked in television news at NBC News for 11 years, producing stories for Nightly News, Dateline NBC and MSNBC, and clients such as the Discovery Channel and National Geographic. Her awards and honors include Emmy nominations and National Headliners Awards.

She is a member of AEJMC and Society of Professional Journalists. In her spare time, Debbie loves to spend time with her husband and 5-year-old daughter. She is active in church ministries. She graduated from Brooklyn College in the City University of New York (1991) and Columbia University Graduate School of Journalism (1995).

Debbie's coordinates are 269.471.3126, dmichel@andrews.edu, Andrews University, Department of Communication, 4141 Administration Drive, Berrien Springs, MI 49104,

http://www.cc.andrews.edu/cas/comm/faculty/michel_debbie.html

★ **Md. Abu Naser, PhD Candidate, College of Mass Communication and Media Arts, Southern Illinois University Carbondale**



Md. Naser is a PhD candidate in Mass Communication and Media Arts at Southern Illinois University Carbondale. Naser's teaching interests are advertising, political communication, digital communication, reporting and editing, media in society, communication research methods and international media systems. Naser's research work covers media and politics, political advertising, and international communication. He has written a book, a book chapter, and a couple of articles. One of his manuscripts on political advertising has been accepted for publication in the *Journalism & Mass Communication Quarterly*. Before coming to the United States to undertake the PhD program at SIUC, Naser worked for the Independent University Bangladesh, the BBC World Service, Bangladesh's national wire service BSS and few other organizations either as a practicing reporter or a public relations professional. He was awarded the Chevening Scholarship by the British Foreign and Commonwealth Office to pursue his Masters degree at Goldsmiths College, University of London. He is active in AEJMC, AAA, and UDC, and presented several papers in annual conventions of those organizations. In his spare time, Naser loves to read non-fiction books and watch sports on television. He graduated from the University of London in 2003 with a Masters in Radio and from the University of Dhaka, Bangladesh in 2000 with a Masters in Mass Communication and Journalism.

Naser's coordinates are 618-549-8060 naser@siu.edu 2001 Evergreen Terrace Dr W, Apartment 5, Carbondale, IL 62901.

★ **Susan S. "Sue" Novak, Instructor, University of Kansas School of Journalism, and Coordinator, Bremner Editing Center**

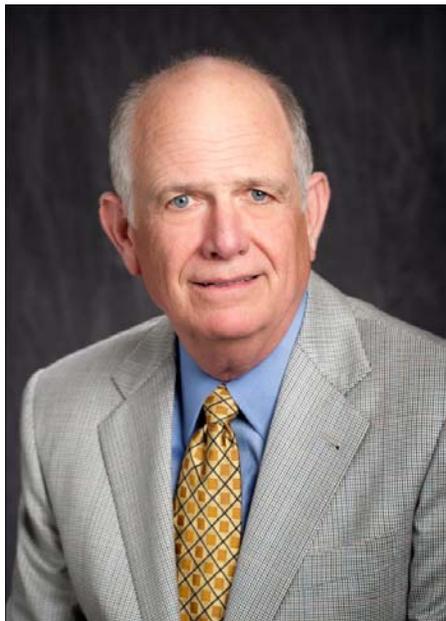


Sue Novak is a course instructor and also serves as the coordinator of the school's Bremner Editing Center, overseeing the student grammar assessment tests and helping students with grammar and basic writing problems. Sue's teaching interests are basic research and writing, multimedia editing, ethics, feature writing and advocacy. Sue's research work covers Russian journalism, political communications, democracy and the public sphere, and narrative rhetoric. She has presented conference papers at AEJMC, Central States Communications Association, the National Communications Association. Publications include Fodor's *The Old West*, contributor, "Kansas" chapter. Fodor's Publishing Co., New York, July 1, 2003

Before joining the University of Kansas, Sue worked for 13 years as a managing editor at the Kansas State Historical Society in Topeka, doing editing, writing, research, photography, and design and layout for *Kansas History*, a scholarly journal, and *Kansas Heritage*, a popular magazine; she also has written a monthly newspaper column for the past five years on behalf of the local humane society. Her awards and honors include 2008 Top Papers Panel, CSCA conference, Media Division, Madison, Wis., 2008; 2006 Communicator of Achievement, Kansas Professional Communicators; 2006 First-place national winner, National Federation of Press Women Communications Contest, "Columns—Informational." She is active in AEJMC, NCA, CSCA, and NFPW. In her spare time, Sue loves to camp, read, and especially volunteer with her local humane society (board of directors, fundraisers, social media coordinator). She graduated from the University of Illinois, 1979, B.A. English; University of Kansas, 1991, M.A., Slavic Languages and Literatures; currently ABD, University of Kansas, Communication Studies—Rhetoric.

Sue's coordinates are 785-864-7623; novaks@ku.edu; 111AA Stauffer-Flint Hall, 1435 Jayhawk Blvd., Lawrence, KS 66045-7575; <http://susansnovak.com/>

★ **Bob Ritter, Professional in Residence/Director of Student Media, Manship School of Mass Communication, Louisiana State University**



Bob Ritter is director of student media/professional in residence at the Manship School of Mass Communication, Louisiana State University. Bob joined LSU on July 1. In addition to his student media responsibilities, he will teach two classes this fall: Media Writing and Advanced Reporting and Editing. This will be his first teaching experience at the college and university level.

Before joining LSU, Bob worked for 37 years as a reporter, editor and publisher. Bob served as editor of the Reno Gazette-Journal, The Denver Post, Gannett News Service in Washington, D.C., and The Journal News in Westchester County, N.Y. Gannett News Service was awarded the Pulitzer Prize for national reporting during Bob's tenure. He is a former president of the Associated Press Managing Editors Association and has served as a Pulitzer Prize juror on several occasions.

Bob is a graduate of Fresno State University.

His coordinates are <225.598.6693> <rwritter@lsu.edu> <Office of Student Media, B-39 Hodges Hall, Louisiana State University, Baton Rouge, LA 70803>

★ **Holly Ocasio Rizzo, lecturer, College of Communications, California State University, Fullerton**



Holly Ocasio Rizzo is a lecturer at Cal State Fullerton. She teaches feature writing and advises the student magazine, Tusk. For the first time this fall, Holly will teach a course covering the magazine industry.

Before joining CSUF, Holly was a reporter, copy editor, assistant city editor and department head with stops at the Oakland Press (Pontiac, Mich.); Buffalo (N.Y.) News; Arizona Republic; Press-Enterprise (Riverside, Calif.); Desert Sun (Palm Springs, Calif.); Bow Tie Press; and San Francisco Chronicle. She led in-house newsroom workshops and was a workshop presenter for four years at the National Writers Workshop in Orange County, Calif. Holly still writes for magazines and websites, and will soon launch an educational site of her own for citizen journalists. Her credits include Westways, Hispanic Business, Dog Fancy, Tufts University veterinary publications, AARP Segunda Juventud; Comcast, Televisa, the UCLA Center for Communications and Community and Business.com websites; the Los Angeles Times; and books: "Latinas in the United States" (Indiana University Press, 2006), "San Francisco Chronicle Cookbook" (Chronicle Books, 2000), "The Complete Car Cost Guide" (IntelliChoice, 1992), "Birnbaum's USA" (HarperCollins Publishers, 1992-1996). Her honors include a Newspaper Association of America fellowship to the Poynter Institute for Media Studies; awards from SPJ, the Arizona Press Club and the California Newspaper Publishers Association; and the CSUF Department of Communications part-time faculty of the year award.

A graduate of Oakland University in Rochester, Mich., Holly is a member of AEJMC, NAHJ, CENMA, ASBPE and Independent Writers of Southern California. In her spare time, she kayaks and paints the house, a 15-year project so far.

Holly's coordinates are 909-338-5613; hocasierizzo@fullerton.edu; P.O. Box 2941, Crestline, CA 92325 and California State University, Fullerton; College of Communications, CP 450; P.O. Box 6868; Fullerton, CA 92834

★ **Stephen Cory Robinson, Adjunct Instructor, Dept of Communication, Eastern Kentucky University**



Cory Robinson is an adjunct professor at Eastern Kentucky University, and currently teaches Writing for the Electronic Media, Mass Media & Society, and Electronic Media Operations. Cory's research interests include mass media, new media, digital & modern pedagogy, branding, visual design, and mobile media consumption.

Before joining Eastern Kentucky University, Cory worked as a Marketing Coordinator for the University of Kentucky, as well as Communications Specialist for a global manufacturing corporation.

In his spare time, Cory loves to play/watch soccer, involves himself in anything SAAB, and tries navigating the crazy process of PhD admissions. He graduated from Morehead State University in 2006 with an MA in Communication, and is currently applying for PhD programs in Mass Communication.

Cory's contact info: 606-422-8692, stephencoryrobinson@gmail.com, 3601 Brookewind Way, #8207, Lexington, KY 40515

★ **Dr. Jessalynn R. Strauss, Department of Communication Arts, Xavier University**



Jessalynn Strauss will be an Assistant Professor teaching public relations at Xavier University, starting in about three weeks. Jessalynn has taught or assisted for classes in a wide range of journalism and communication topics including history, ethics, and media and society in addition to public relations. Jessalynn's research work covers corporate social responsibility, particularly in the city of Las Vegas, as well as the use of public relations by nonprofit organizations.

Before joining Xavier, Jessalynn worked in academic publishing and for several nonprofit organizations, including the American Red Cross and the Robertson Scholars Program, a private scholarship program at Duke University and the University of North Carolina at Chapel Hill. Her awards and honors include an award for outstanding graduate student teaching at the University of Oregon.

She is active in AEJMC and is a former head of the Graduate Education Interest Group. In her spare time, Jessalynn loves to go to the gym and taste any and all new beers and coffees she can get her hands on, a holdover from her time in the Pacific Northwest. She graduated from University of Oregon with her Ph.D. in 2010, from University of North Carolina-Chapel Hill with her M.A. in 2004, and from Duke University in 1998 with her A.B. (yes, Duke reverses the letters from "B.A." to "A.B.") in history and English.

Jessalynn's coordinates are 919-599-9793 / jrsphd@gmail.com / Xavier University, Department of Communication Arts, 3800 Victory Parkway, Cincinnati, OH 45207

★ **Leslie Wayne, former *New York Times* business reporter and recently the Donald W. Reynolds visiting professor in business journalism at Arizona State University, the Cronkite School**



For 29 years, Leslie Wayne was a business reporter at The New York Times with a broad range of assignments both in the U.S. and abroad. She as covered Wall Street, the municipal finance scandals and the S&L crisis, military contractors and aerospace as well as the Pentagon budget. Ms. Wayne has also specialized in lobbying and money and politics and has been The Times' campaign finance reporter in the 2008 and 2004 Presidential election. In January 2010, Ms. Wayne moved from the newsroom to the classroom when she was named as the first Donald W. Reynolds visiting professor at Arizona State University. She team taught two business journalism classes and taught a course on "Business and the Future of Journalism." In the fall, Ms. Wayne will be a consultant to the Business and Economic Reporting program at New York University. In the course of her career, Ms. Wayne had nearly 1500 bylines in The Times. Previously she worked at The Philadelphia Inquirer and The News and Observer in Raleigh, North Carolina. She has been interviewed on television and radio, including MSNBC, CNBC, and CBS radio and has spoken at many universities including Harvard, USC, Berkeley and the University of Maryland. Ms. Wayne also has an M.B.A. in finance from Columbia Business School and was selected as a Knight-Bagehot Fellow in Business Journalism at Columbia. Her awards and honors include <She was a five-time winner of The New York Times Publishers Award, part of the reporting team that won the Gerald Loeb award for the breakup of A T & T, was a "Best of Bagehot" award winner and has been a four-time visiting media scholar at the Hoover Institution at Stanford University. She is a honors graduate of The University of Michigan. Ms. Wayne can be reached at lesliewayne212@gmail.com and her cell is 917-445-7105.



Teaching Committee Elected Members (2009-10): Debashis 'Deb' Aikat, (chair), University of North Carolina at Chapel Hill | Linda Aldoory, University of Maryland, College Park | Marianne Barrett, Arizona State University | Sheri Broyles (vice-chair), University of North Texas | Kenneth Campbell, University of South Carolina | Dane Claussen, Point Park University | Jennifer Greer, University of Alabama | Kim Lauffer, Towson University | Birgit Wassmuth, Kennesaw State University.