

Call for Applications: 2024-25 Institute for Diverse Leadership in Journalism and Communication

Background:

The purpose of the Institute for Diverse Leadership in Journalism and Communication is to increase diversity in administrative and other senior-level positions in journalism and communication education. The Institute's objective is to identify, recruit, mentor and train future leaders and administrators. The Institute is co-sponsored by the Association for Education in Journalism and Mass Communication (AEJMC) and the Association of Schools of Journalism and Mass Communication (ASJMC).



The Institute for Diverse Leadership in Journalism and Communication seeks applicants from historically marginalized and underrepresented groups as the program is dedicated to increasing the diversity of chairs, deans, directors, and endowed chairs in journalism and communication education.

Applicants **MUST BE** current AEJMC members. Applicants must be associate or full professors interested in administration and/or journalism and communication practitioners who have moved into the academy and have a minimum of three full-time years in an academic setting.

The IDL Jennifer McGill Fellows will participate in Institute activities while continuing to work at their home campuses. The Institute program involves four group sessions during the fellowship year, two of which will happen during AEJMC conferences. Fellows and their home institutions are expected to cover costs associated with travel to those two AEJMC annual conferences, which most members normally attend. Travel for the other components below will be funded by the Institute.

Components:

There are three key components of the Institute:

- **Workshop Sessions** — Mandatory workshops for fellows will be held at the AEJMC 2024 Philadelphia Conference, the 2025 ASJMC Winter Workshop, the 2025 AEJMC Spring Meeting, and the AEJMC 2025 San Francisco Conference. Workshops will cover a variety of administrative issues, including fundraising, leadership styles and accreditation.
- **Mentor Program** — The Institute will match each fellow with a current administrative mentor. The mentoring relationship consists of monthly contact via telephone or email, and a week-long visit to the mentor's campus

for a first-hand look at administrative duties at a journalism/communication program.

- **Networking** — Institute fellows are introduced to current administrators during social and programming sessions at their workshops. Mentors introduce fellows to other administrators to help the fellows begin to establish networks of resources.

Application Process: AEJMC expects the selection process to be competitive. Applications for the 2024-25 year of the Institute should include **ONE** PDF file that includes the following parts:

Part I. An "Institute Application" that answers the following questions:

1. How has your lived experience and/or background informed your leadership?
2. Why would this program be valuable to you now — at this stage of your career?
3. What skills and past leadership experience do you have?
4. Why would you like to become an administrator or have a leadership position in higher education?
5. How would you address DEI issues as a leader?
6. What would you like to learn from the program if you were selected?
7. What do you see as the most pressing issue for JC administrators today, and what two ideas do you have that would help?

Part II. A vita, maximum of five pages. Vita should include:

- current position, rank and number of years of teaching;
- summary of professional experience;
- leadership positions and significant service contributions to department, university, AEJMC and other academic associations;
- maximum listing of 10 publications, presentations and awards (total of 10 for all three).

Part III. Two letters of recommendation. One letter should be from your immediate chair or dean, and one should come from another person familiar with your work. ***The letter of nomination from the immediate chair or dean must indicate the institution will provide funding for the candidate to attend the two required AEJMC annual conferences if the person is selected for the program.***

The complete packet should be converted to a PDF and emailed to: lillian@aejmc.org. The file should be called: AEJMC_Institute_(your last name). **All application materials should be received by 5 p.m. Eastern time on Monday, April 15.** Only complete applications will be considered. The selection process is very competitive. Up to eight fellows will be selected for the 2024-25 class. Notifications will go out mid-May. Direct questions to Lillian Coleman at lillian@aejmc.org, or Amanda Caldwell at amanda@aejmc.org. Type "Institute Inquiry" in subject line.