#NewsEngagementDay Social Media Video Competition for High School Students

News Engagement Day is Tuesday, October 3.

In celebration of 10 Years of News Engagement Day sponsored by the Association for Education in Journalism and Mass Communication (AEJMC), we’ve created a short video competition just for high school students. The 5 best NED High School videos will receive a gift card of $100 and a newspaper gift subscription for the teacher.

High School Participants should:

(1) Click the link and learn about News Engagement Day.

(2) Begin their video with their First Name and Grade and in their own words, discuss one of the three topics:

- Some high school students may not know how and where they can follow the news so for News Engagement Day, I’m sharing my news engagement routine....
- Some high school students may not know how or where to find news they can trust so for News Engagement Day, I’m sharing my tips for finding news that can be trusted, even on social media....
- Some high school students don’t realize it’s important to follow the news. Here’s why high school students should follow the news on News Engagement Day and every day...

Videos will be judged on following the competition rules, helpfulness of content shared, professionalism and creativity.

**Tip** – Master the art of short-form videos from Maggie Matella, Texas Tech Journalism and Creative Media Industries instructor.

Don’t forget to follow the rules:

- You MUST be a high school student
- Familiarize yourself with New Engagement Day
- To submit your video to the competition, have your teacher send an email to samantha@aejmc.org with the following information: Teacher’s First and Last Name, Email Address, Grade and Subject Taught, School Name and Mailing Address, your name, your video and the teacher’s Newspaper Subscription Preference. (This step will ensure you are entered into the contest.)
Newspaper gift subscription options for the teacher for one year to one of the following:

1. Their local newspaper
2. USA Today
3. New York Times
4. Washington Post